

IN ANY GIVEN MINUTE

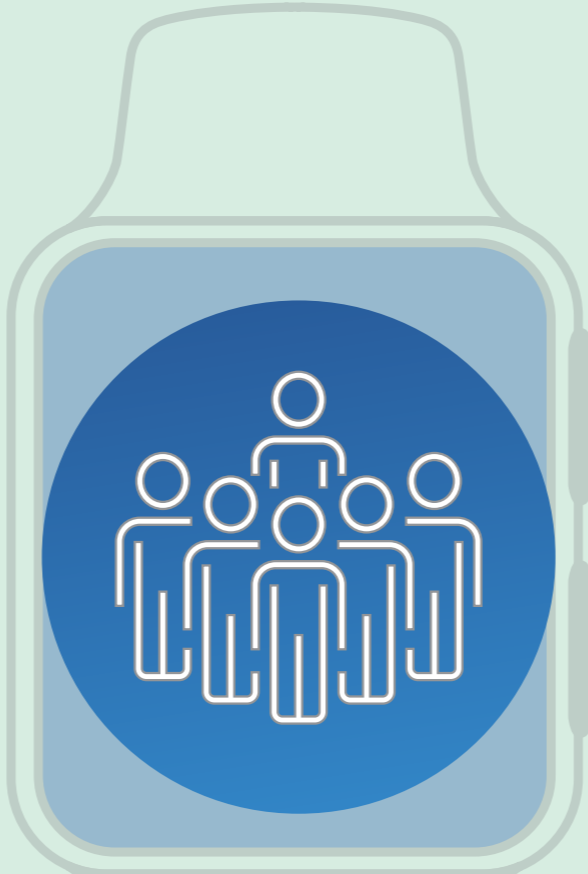


In the U.S.:



2,359

Movie Tickets Sold



37,619,419

People Engage With Multiscreen TV content



70

Smart TVs Shipped



48,787

VOD Ads Seen



\$138,800

Spent on National TV Ads



\$106,605

Spent on Producing Broadcast & Cable TV Programs



\$21,119

Domestic Box Office Revenue



\$2,759

Spent on National TV Ads by FAANG



17,443

TV Everywhere Plays



2,309,351

People Watching Sporting Events on TV

Sources: Nielsen NPower & AdIntel, SNL Kagan, Canoe, MPAA & comScore